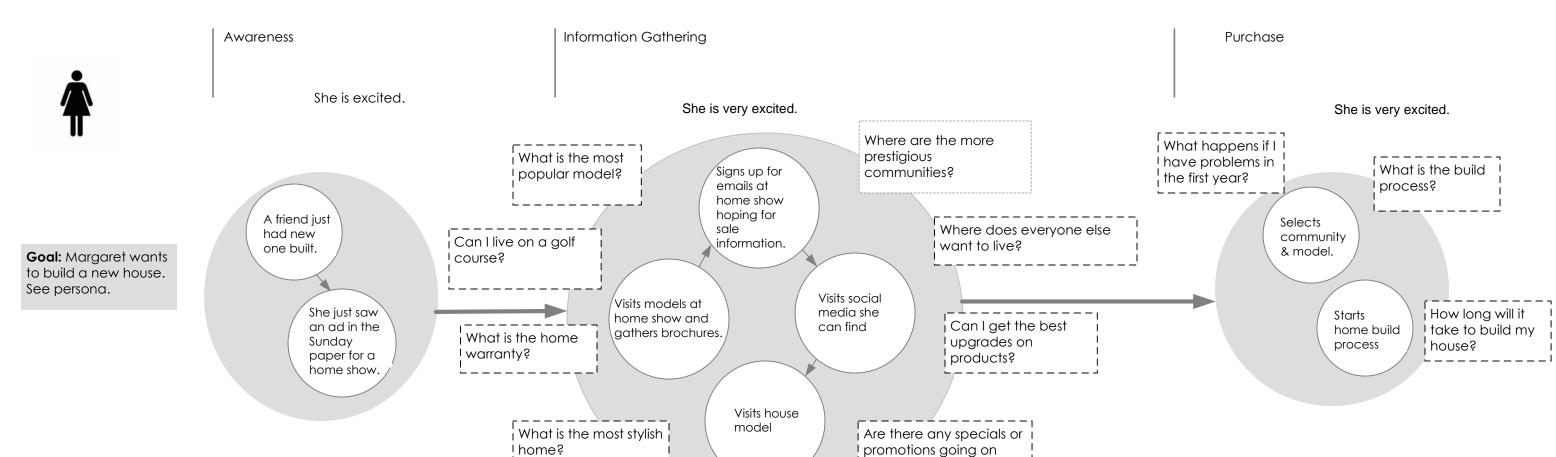
User Journey

Buying a New Home



now?

Goals:

Live in an affluent neighborhood. Live on or near a golf course. Own beautiful and luxurious home.

Goal:

Wants to find answers to her questions.

Goal:

Wants to find answers to her questions.