

### Tablet Main page

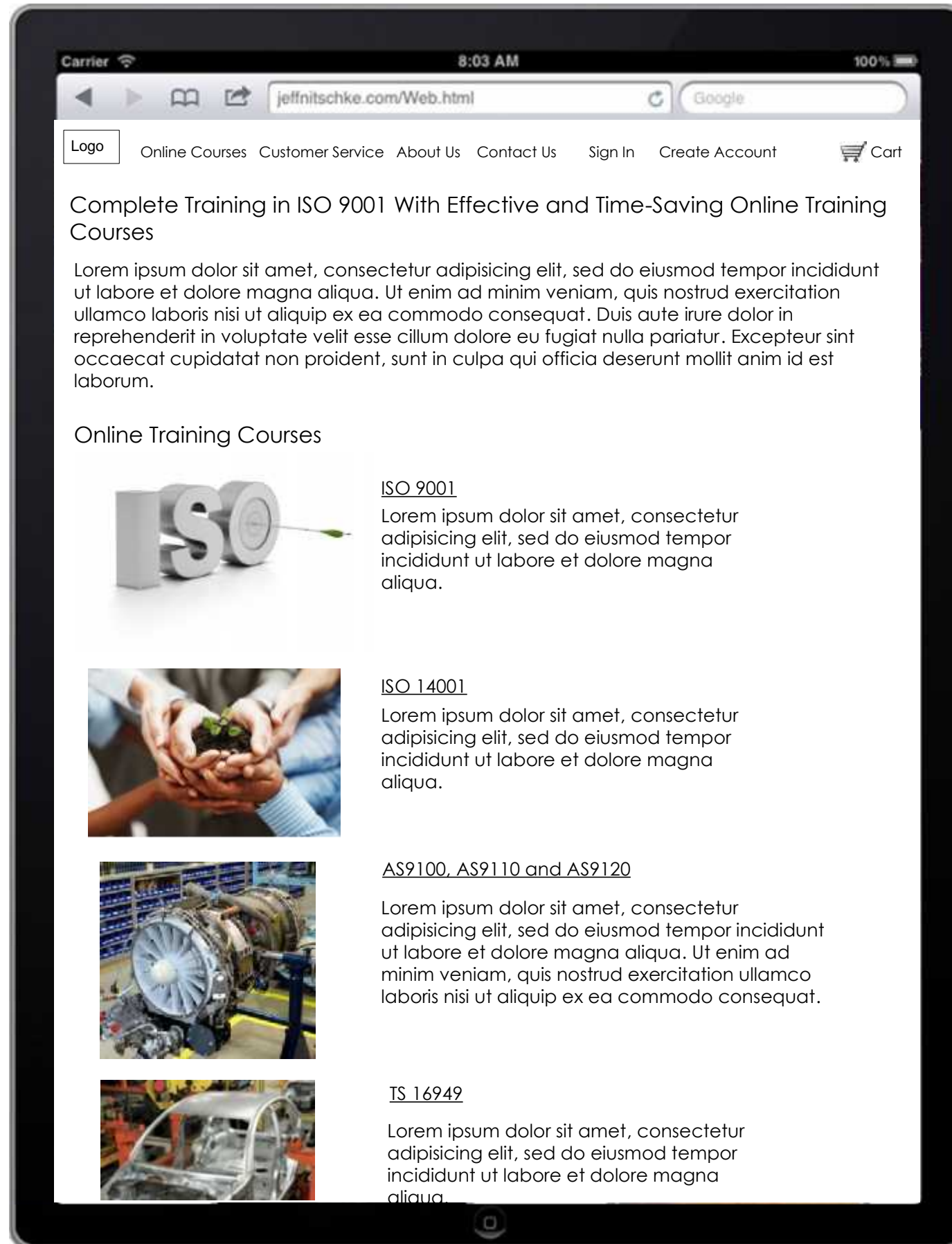
User can tap on graphic and link to access the product page.

User can also sign in and Create an Account from this page.

See Content Doc for all keywords and site content.

**User Action:** User selects training course from list.

**Behavior:** Page for that group of courses displays.



Is top bar necessary?

Main navigation is sticky meaning as the user moves down the page, it remains visible at the top of the page.

Idea: Test whether all navigation is needed at top of page. Do users look at bottom for navigation too? Also test this for desktop version.

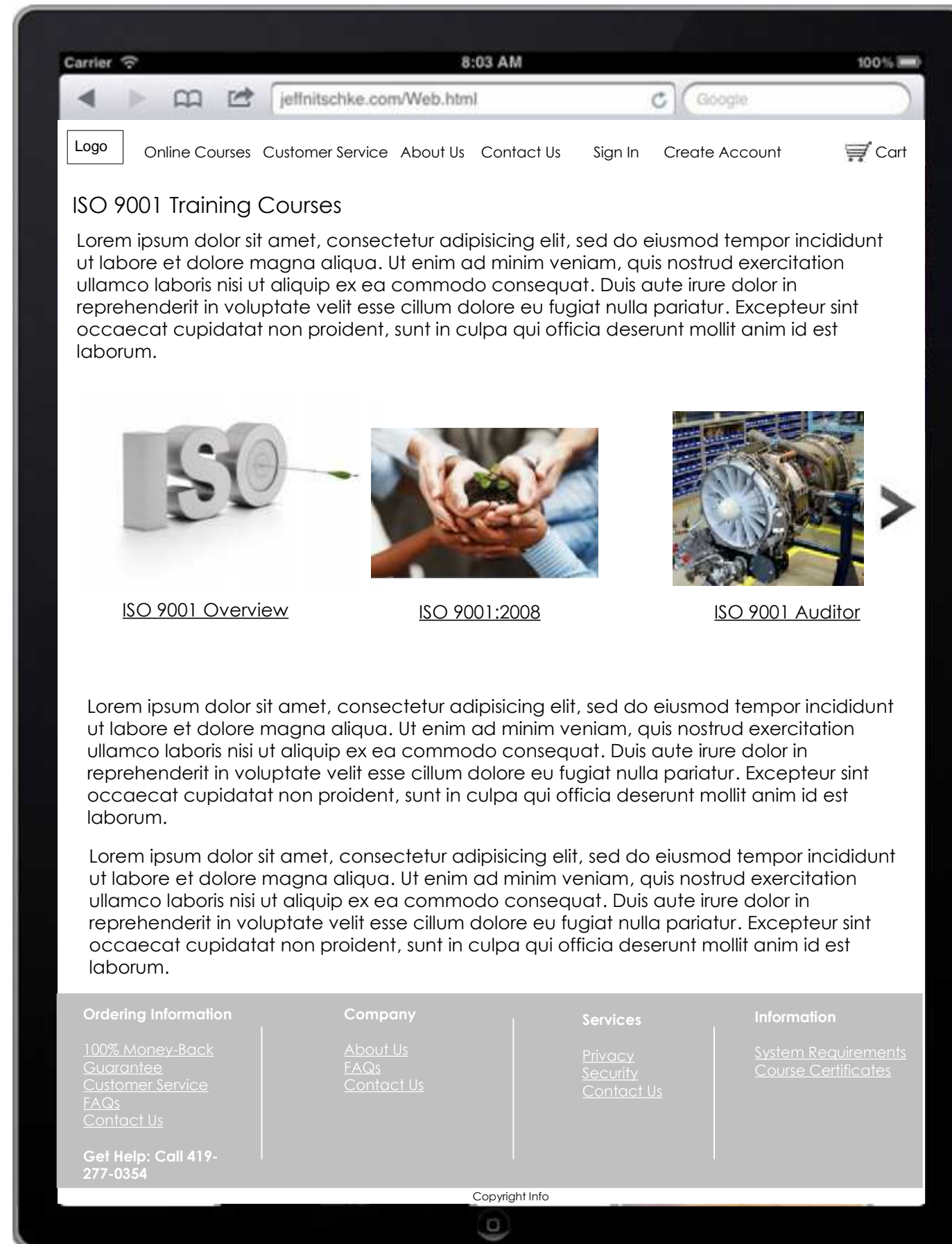
As more training courses are created, they can be highlight here and on the Online Courses page.

User can swipe vertically training courses.

## Tablet – ISO 9001 screen

**User Action:** User selects training course from carousel.

**Behavior:** Product page for that course displays.



User can scroll horizontally through courses and still see all the site text on the page. User taps on the image or link for a course and goes to the product page.

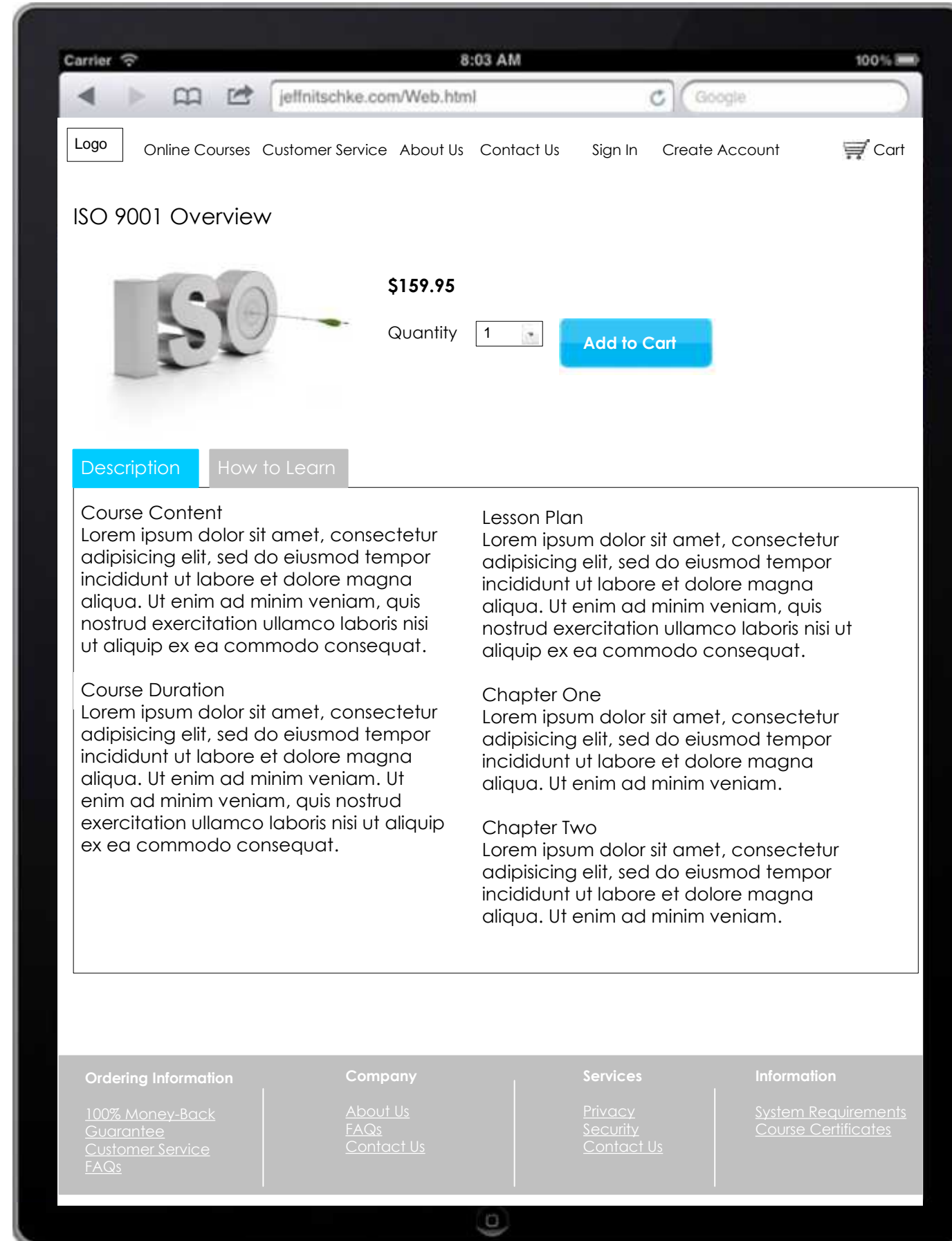
Contextual arrow to shows users that additional content can be swiped in from the right. After the first swipe, the graphic disappears.

Info in boxes as in desktop version.

**Product Page - ISO 9001 Overview**

**User Action:** User selects Qty and clicks Add to Cart button.

**Behavior:** Add to Cart modal displays



Main navigation is sticky meaning as the user moves down the page, it remains visible at the top of the page.

Do tablet users need to see credit card logos and security information to convert? TEST THIS!!! (Could at this at side if needed.)

### Add to Cart Lightbox

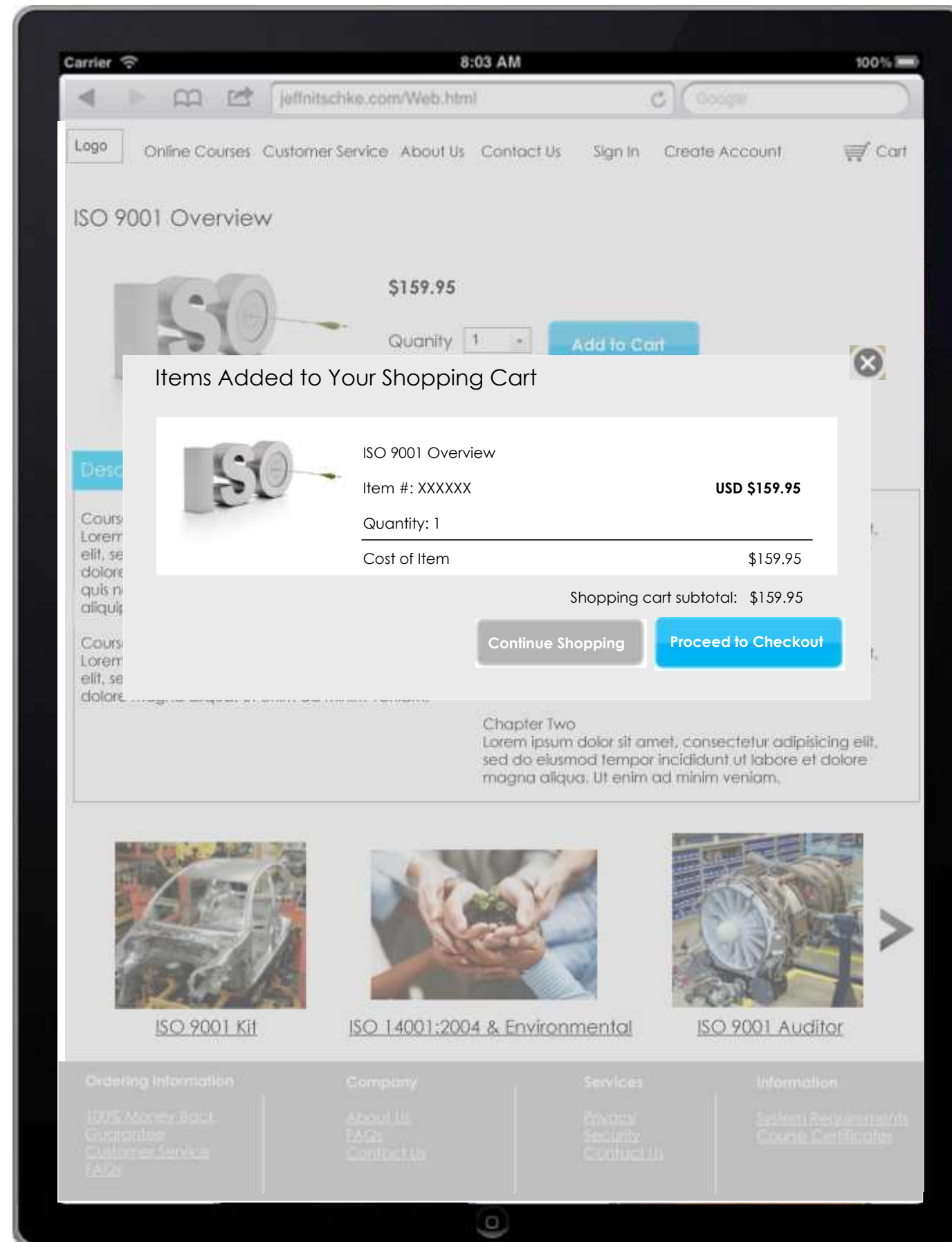
**User Action:** User clicks Proceed to Checkout button.

**Behavior:** Modal window disappears. Shopping Cart screen displays.

Monetary values listed are right-aligned.

Shopping cart displays in the center of the screen.

A semi-transparent mask is applied to the screen and the light box displays on top of the mask. The mask is grayed out (65% black mask) but the information on the screen is still visible. It covers the entire screen. All buttons on the background screen must be disabled.



## Tablet – Shopping Cart and Log In to check out

User can click the Edit or Remove links and change items in cart.

**User Action:** User clicks Start Checkout button.

**Behavior:** Blank Billing Address section of Checkout displays.

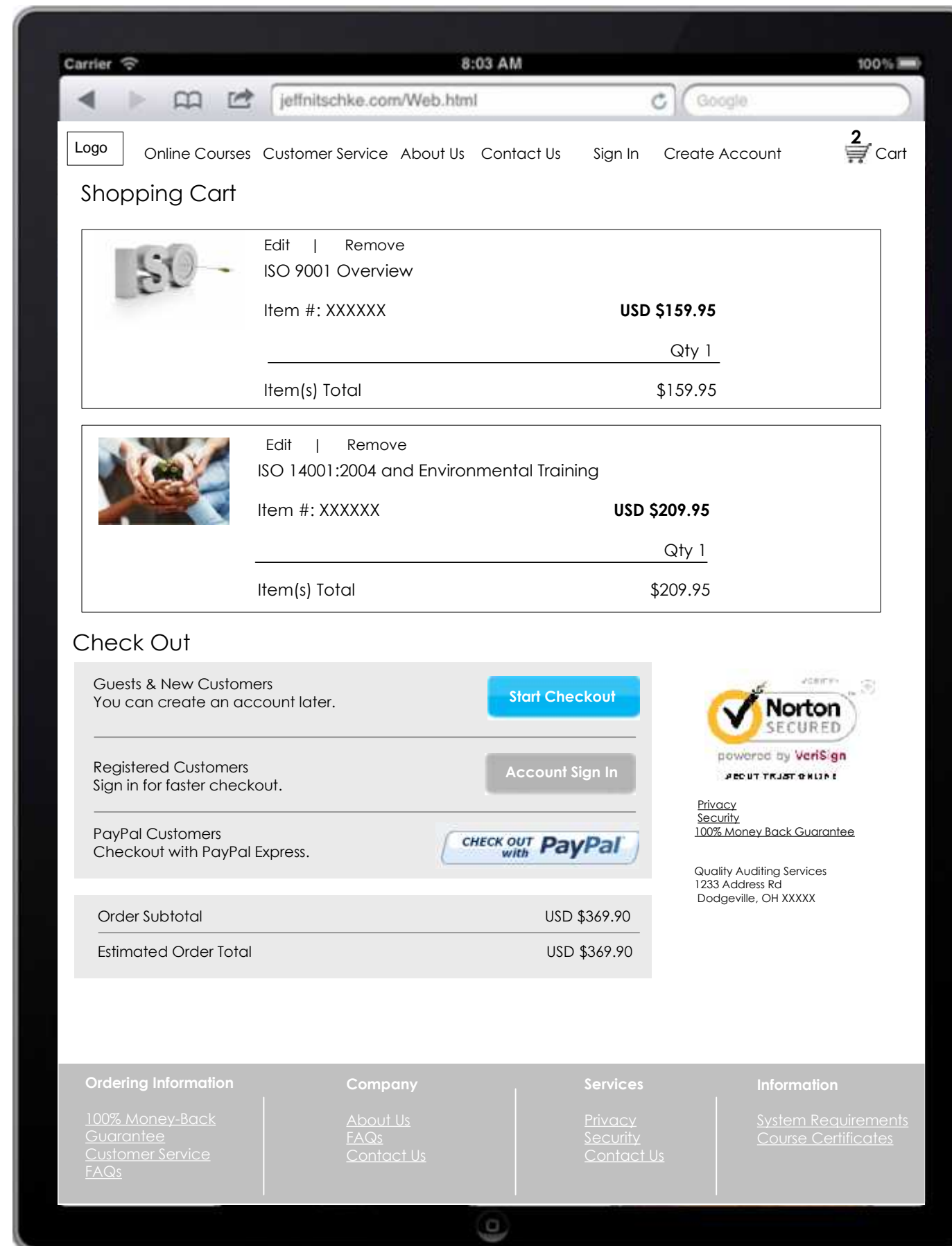
**User Action:** User clicks Account Sign In button.

**Behavior:** Account Sign In page displays. User signs in and Billing Address of Checkout displays but all information is filled in.

**User Action:** User clicks Paypal button.

**Behavior:** User is taken to Paypal sign in page.

**Vertical view** – Add more space. Should I mock this up?





## Tablet – Start Checkout

Checkout is contained on 1 page.

**User Action:** User enters billing information and taps Continue button.

**Behavior:** Payment section opens. Check mark icon displays. Edit link appears in Billing Address section.

Continue button is gray until user fills in address information.

Try using the following input types on form fields:

Standard keyboard - `<input type="text"/>`

URL parameters - `<input type="url"/>`

Email-specific keyboard - `<input type="email"/>`

Numeric keyboard - `input type="text" pattern="[0-9]*"/>`

Does the user need to see items in cart as in desktop version? Ask this in test.

Carrier 8:03 AM 100%

jeffnitschke.com/Web.html Google

Logo Online Courses Customer Service About Us Contact Us Sign In Create Account 2 Cart

### Check Out

#### 1. Billing Address

First Name Last Name

Company Name (optional)

Area Code Primary Phone

Street Address

Apt, Suite, Bldg (optional)

Zip Code Enter ZIP for City and State

United States

Email Address

Continue

#### 2. Payment

#### 3. Review + Place Order

Previous Next

Q W E R T Y U I O P

A S D F G H J K L return

↑ Z X C V B N M ! ?

.?123 .?123

Continue button is gray until user fills in address information.

## Tablet – Payment

**User Action:** User enters credit card information and taps Continue button.

**Behavior:** Review + Place Order section opens. Check mark icon displays. Edit link appears in Payment section.

Continue button is gray until user enters credit card information then button changes to blue and is enabled.

When user selects (by clicking) on a credit card image, the other images are grayed out.

When user clicks on the help icon ( ? ), a modal window displays with help information.

Carrier 8:03 AM 100%

jeffnitschke.com/Web.html Google

Logo Online Courses Customer Service About Us Contact Us Sign In Create Account 2 Cart

### Check Out

#### 1. Billing Address

Billing To Theresa Wilkinson  
5332 Sutter Home Rd  
Hilliard, OH 43026 [Edit](#)

Email Address

Phone (optional)

#### 2. Payment

VISA MasterCard Discover American Express

Debit/Credit Card Number Security Code

Expires Month Year

Continue

#### 3. Review + Place Order

Previous Next

Q W E R T Y U I O P

A S D F G H J K L return

↑ Z X C V B N M ! ? ↑

.123 .123

Address information displays.

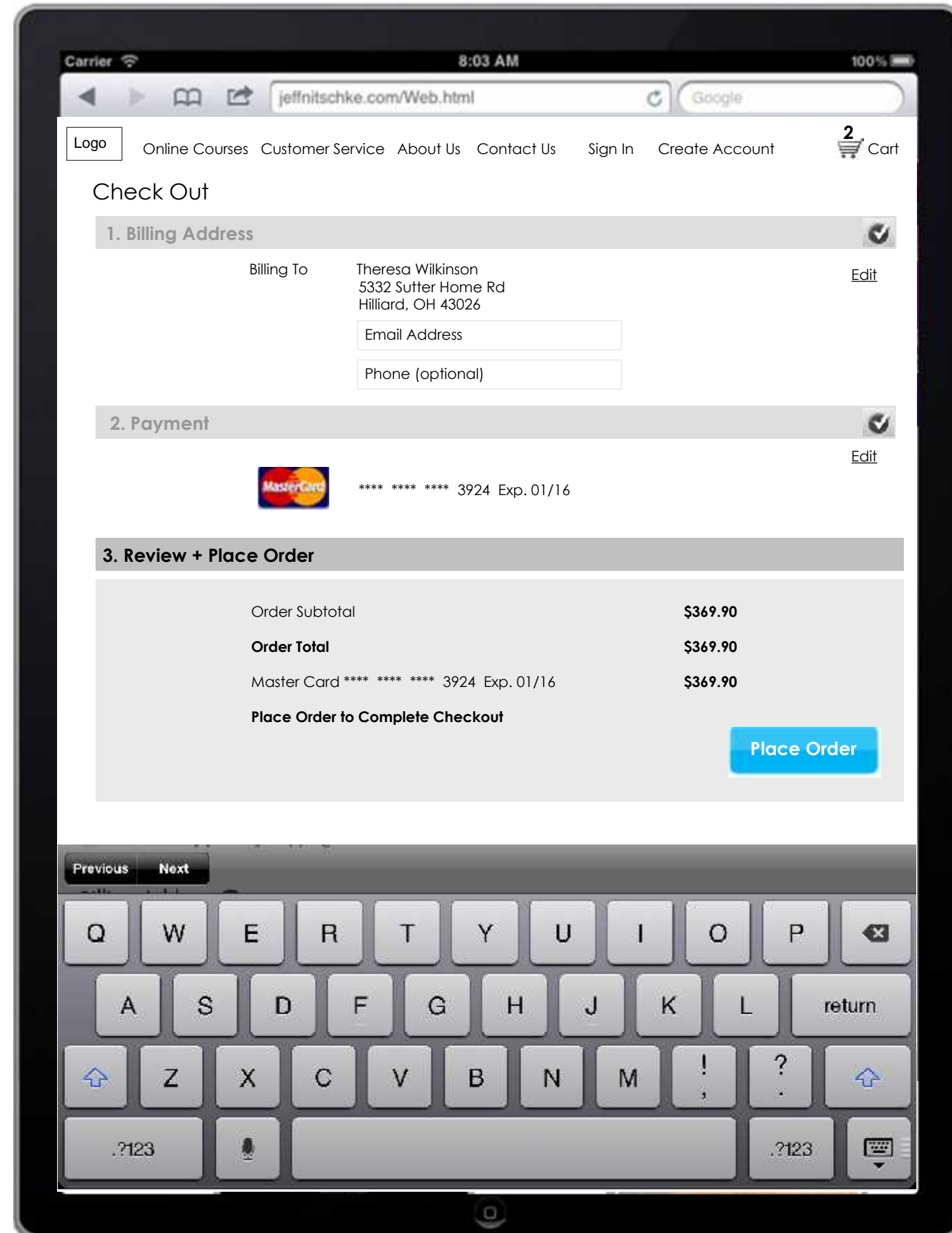
Check mark icon displays indicating that section is filled in. Edit link displays so user can change information if needed

Continue button is gray until credit card information is completed.

### Tablet – Checkout - Payment

**User Action:** User taps Place Order button.

**Behavior:** Screen displays confirming the order and an email is also sent to user.



Credit card information displays.

Check mark icon displays indicating that section is filled in. Edit link displays so user can change information if needed



## CSS Notes

# Mobile  
only screen and (min-width: 480px)

# Tablet  
only screen and (min-width: 768px)

# Desktop  
only screen and (min-width: 992px)

# Huge  
only screen and (min-width: 1280px)

Increase text padding around hyperlinked text. Also increase line-spacing between sentences so that there is no clash between hyperlinked texts, form fields or dropdown menus. Remove hover events but keep the behaviors and controls intuitive, or at least predictable enough so that users need not relearn how to navigate your site.

Bookmark a website to your homepage - Add a small icon to put on the homescreen when it is saved there by a user. This is achieved with a single line of code: `<link rel="apple-touch-icon" href="img/icon.png" />` Note: This snippet will automatically add the Apple-style gloss to your icon. Swap out apple-touch-icon for apple-touch-icon-precomposed to remove that gloss.

The line below will hide the address and bookmarks bar and just show the webpage fullscreen: `<meta name="apple-mobile-web-app-capable" content="yes" />`

Try using the following input types on form fields.:

Standard keyboard `<input type="text"/>`

URL parameters `<input type="url"/>`

Emailspecific keyboard `<input type="email"/>`

Numeric keyboard `<input type="text" pattern="[09]*"/>` 10

Email address, home address or username autocorrected - so turn off the autocorrect and autocapitalization functions on these fields. To do this, you can use `<input type="text" autocapitalize="off" autocorrect="off" />` on relevant fields.

tablet - make sure the font size is at least 16px and above for maximum comfort on eyes. Use a line height of 1.5, although this can be set tighter or looser depending on the context.

Disable 'pinch to zoom' on pages, but not on images tighter or looser depending on the context.

CSS - implement sticky navigation:

```
#navigation {  
  position: fixed;  
  z-index: 10;  
}
```

```
#header {  
  margin-top: 50px;  
}
```

font based icons look better use web fonts only. Use rem (root em). Changing the base font size of the body (or a specific content element) is as easy as altering the rem unit for that element. [http://snook.ca/archives/html\\_and\\_css/font-size-with-rem](http://snook.ca/archives/html_and_css/font-size-with-rem)

For fluid grid - turn off hovers

Reclaim space by hiding the URL bar - Use `<meta name="apple-mobile-webapp-capable" content="yes"/>` to hide Safari user interface components on a site / page.

**Navigation has also been distilled down to only focus on three core user actions: go back, go home, or go to the shopping cart.**